



Infinite KM - KNOWLEDGE MANAGEMENT PLATFORM
Sales & Marketing Workflow Modules

DOES YOUR ENTERPRISE CONSOLIDATE, DELIVER, ANALYZE AND RESPOND
AT THE SPEED OF YOUR MARKETS?

MODULAR

FLEXIBLE

AGILITY



INNOVATIVE

GLOBAL

ENHANCE

Reduces Time To Market

DOES YOUR ENTERPRISE CONSOLIDATE, DELIVER, ANALYZE AND RESPOND AT THE SPEED OF YOUR MARKETS?

Infinite Media builds, deploys and services modular enterprise knowledge management (KM) modules. Our integrated solutions are working today in more than 35 countries, in 25 languages, enabling our clients to increase ROI.

Infinite KM aligns clients' sales & marketing teams and boosts their responses to changing market conditions with rapid deployment of mission critical knowledge, processes and workflow.

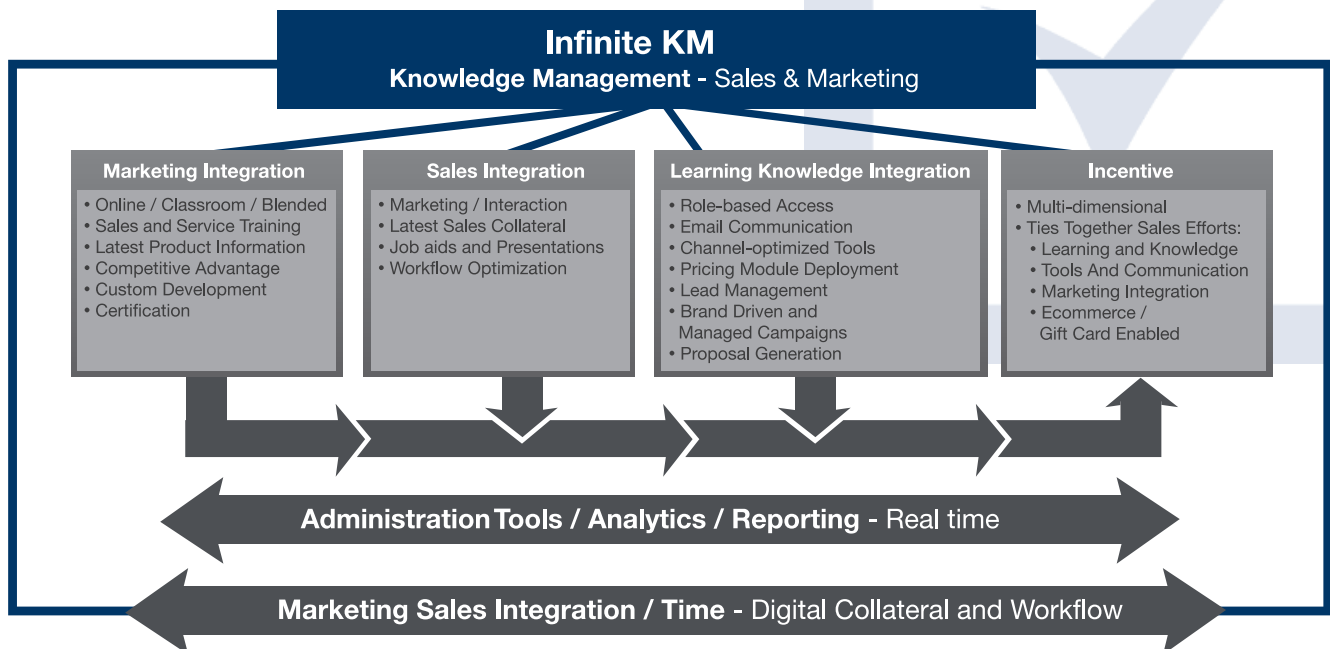
Infinite KM expands the customer centric experience, through corporate organization to the end customer enabling the building a stronger brand while reducing cost and time to market.

The platform provides a secure, steady two-way stream of clearly defined and actionable information via role-based administration tools and analytics that put the right people in charge.

Our modular approach, open licensing and proprietary applications meet business requirements for integration, cost savings and accountability while enabling cost effective innovation.



Deploy faster React faster
 Profit faster Innovate faster



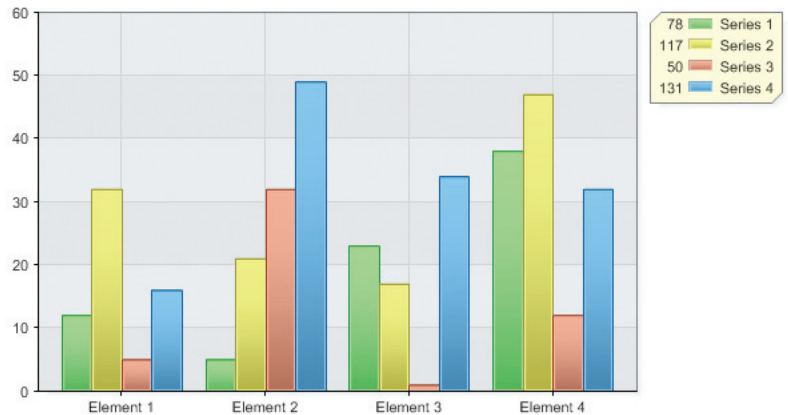
Implementations Across Many Sectors of the Economy

Infinite KM aligns organizations vertically and horizontally allowing high performance management teams to drive their vision out to the customer touch point.

The platform is modular and scalable. It deploys in phases, changes as market conditions change, and integrates with SAP, SharePoint, Seibel, Microsoft CRM and Oracle.

Proven Track Record

Xerox, Rogers Communications, LG, Scotiabank, BMW, Accenture and other forward-moving companies are using Infinite Media solutions to maintain control over the corporate vision across global enterprises. Managers and sales channels are being given new opportunities to compete and win. Leaders are communicating strategic shifts more effectively – 24/7/365 – and seeing the results of Infinite KM.



'Solutions Instrumental'



"Accelerated growth in Xerox's Developing Markets Operations continues quarter after quarter, reflecting positive performance in all regions. Infinite Media's sales tools and web solutions have been instrumental in helping us achieve this."

Craig Prosser – Manager, Internet Marketing, Developing Markets Operations, Xerox Corporation

'Technical Knowledge / End-User Perspective'



"Infinite Media proved to be an essential partner in our Leadership Project by combining their technical knowledge with an excellent understanding of the end-users' perspective while recognizing our overall objective. Infinite Media provided tremendous value-add to our project."

Theresa Zurawell - Director, Leadership Development, Scotiabank Group

'Key Partner'



"Infinite Media is a key partner in our success so being in tuned with our team and changes is crucial. Keep up the good work – the team is excited about their site development."

Andrew Barrett – Vice President, Marketing LG Canada

'Functionality and Quality'



"The Infinite Media solution exceeded my expectations. I am very pleased and impressed with the functionality and quality of the final product."

Louis Le – Manager Marketing and Operations, Softchoice Corporation



Delivering a Unified Customer Experience In a Rapidly Changing Environment

Infinite Presenter

Infinite Presenter is a revolutionary web application for rapid content development and deployment. Server-based content can be enriched with new media elements, as Infinite Presenter allows site administrators to record and post video/audio announcements, and to integrate other assets (Video/Flash/YouTube links/Graphics) with the first stage content already created in PowerPoint.

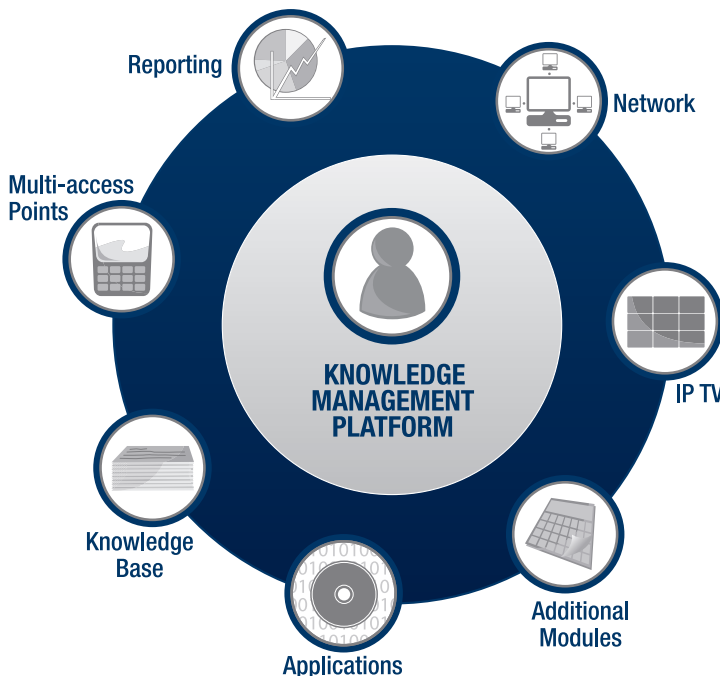
Using a webcam, Infinite Presenter allows critical messaging to be distributed as dynamic communication pieces – as fast as you can create a PowerPoint slide and record yourself explaining it – providing further context. With Infinite Presenter, rich media content can be developed with ease and distributed rapidly and securely – to the right people at the right time, based on role-based groups designated by the enterprise.

Infinite Presenter offers rapid knowledge deployment in three easy steps:

1. Upload the PowerPoint presentation
2. Add other assets (if desired)
3. Narrate and add video/audio to provide context to slides



Infinite Presenter is the first and only application of its kind. The tool allows management and knowledge administrators to add a personal touch to corporate messaging and knowledge distribution, while at the same time building on and enriching tools already commonly used in our industry. As a part of the Infinite KM application suite, Infinite Presenter adds to the customization of your businesses' Knowledge Management System, and empowers employees to continue to produce content that can be rapidly deployed to the workforce.



Coordinate Response

As the speed of innovation accelerates, reducing the timeframe for ROI, Infinite KM customers are efficiently and securely aligning workflow and providing a coordinated response to market demands.

Deliver A Unified Customer Experience - Align Your Organization

The "digital supply chain" is the future of a unified customer experience, and therefore of customer satisfaction and ROI. Infinite Media's KM solutions help to manage and accelerate the shift from product to customer experience that is fueling growth and providing additional opportunity. Our customers are increasingly assured that their brand is represented correctly and that successes (and issues) are being reported swiftly and accurately.

Modular Implementation, Phased Growth, Continuous Response to Changing Needs

Bring us your vision. We'll unpack it, analyze it and suggest improvements in functionality to further enhance your investment and maximize ROI.

Deliver Segmented Info & Programs to Channels, Regions and Taskforces (Direct, Agent, Dealer Support)

Every manager in your organization is assigned an ownership role over a clearly defined set of assets and modules on the Infinite KM platform.

Based on workflow and compliance needs, every vital interaction/transaction is automatically tracked, confirmed and reported back to the assigned manager.

Infinite Media ensures all enterprises keep up with the rapid pace of change created by web-savvy, informed and increasingly demanding customers.

FEATURES	BENEFITS			
Infinite KM	Senior Leaders	Management	Sales Channels	Customer Base
• Video communication tools	✓	✓	✓	✓
• Consolidation of materials and information*	✓	✓	✓	✓
• Fully searchable environment	✓	✓		
• Web-based analytics and reports*	✓	✓	✓	✓
• Pushed updates and RSS*	✓	✓	✓	✓
Role-based administration*:				
• Uploads / Downloads		✓	✓	
• Content management & creation	✓	✓	✓	
• Balanced scorecard*	✓	✓		
• E-learning (LMS) and webinars	✓	✓	✓	✓
Mobile ready Sales tools and programs:				
• Proposal and microsite generation*		✓	✓	✓
• Dynamic Guided Selling Engine*			✓	✓
• Sales Incentive System	✓	✓	✓	✓
• Communication and email tools	✓	✓	✓	✓
Categorization and Delivery of*:				
• Marketing library*		✓	✓	
• Branded templates		✓	✓	✓
• Email blasts		✓	✓	✓
• Video and rich media		✓	✓	✓
• Internal Documents*	✓	✓		
• Manuals			✓	✓
• Infinite Presenter		✓	✓	✓

*Role-based access to these portal modules ensures that the right message reaches the right people, at the right time. Roles permeate through the portal and help optimize day-to-day operation by intelligently limiting user's access to only those materials they require to fulfill their role within the company.



Infinite Media **increases client revenues** by creating **integrated solutions** and content to support sales, marketing, learning, knowledge management, and incentive programs for both B2B and B2C audiences. Core technology supported by our production services ensures our **solutions are flexible**, visually compelling and guarantee optimal delivery of content.

Our dedicated in-house production team provides clients with the best of **cutting edge technology**, client partnership and development excellence to deliver integrated, tactical **sales solutions**.

A testament to the success of the Infinite Media approach, our clients have experienced significant increases in market share, brand recognition, productivity, sales, customer satisfaction, and employee achievement while decreasing turnover as a result of our **brand enhancing solutions**.

With over 15 years experience in providing **intelligent answers**, Infinite Media is a fully integrated communications, marketing, learning, and technology firm. The Infinite Media approach:

- Provides dynamic and compelling brand enhancing solutions.
- Produces successful campaigns with proven results by incorporating **creativity, technology** and **vision**.
- Supports all brand enhancing services.

Our fully integrated firm is designed to support all brand enhancing services including Web/New Media, Learning Solutions, Video Production, Application Development, Print Media, and Event Management.